

## Black Mom Ish Annual Report

Year:2024-2025

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### Letter from the Founder

*As I reflect on this past year, I am filled with immense gratitude and pride for all that we have accomplished together. Black Mom Ish was born from a deep desire to uplift, support, and empower Black mothers and families, and each step forward has been a testament to the resilience and strength of our community.*

*This year, we have expanded our reach, deepened our impact, and created spaces for critical conversations around Black maternal health, financial empowerment, and cultural preservation. We have had some tough conversations, loved and laughed together and have forged a path forward for black moms internally and externally.*

*Of course, none of this would be possible without our incredible team, dedicated partners, and unwavering supporters. Your belief in our mission fuels our growth and drives us to push even further. As we look ahead, we remain committed to expanding our initiatives, securing sustainable funding, and ensuring that Black Mom Ish continues to be a beacon of support and advocacy.*

*Thank you for standing with us. The journey is just beginning, and together, we will continue to make a lasting impact.*

*With gratitude and determination,*

*Nikki Williams Rucker  
Founder, Black Mom Ish*

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### Mission & Vision

#### **Mission Statement:**

At Black Mom Ish our mission is to empower and support Black mothers ((biological moms, stepmoms, aunts and mom-adjacent women) on their journey through motherhood and all the “ish” that comes with it. **We are committed to creating a safe and inclusive space where Black moms can find community, resources, and encouragement to thrive personally, professionally, and as mothers.** Through advocacy, education, and

connection, we aim to address the unique challenges faced by Black mothers and provide them with the tools and support they need to navigate and overcome obstacles. Our organization is dedicated to celebrating the strength, resilience, and beauty of Black motherhood while fostering a culture of empowerment, solidarity, and sisterhood among Black moms and mom-adjacent women everywhere

**Vision Statement:**

Empowering Black Mothers: Our vision is to be the leading force in empowering Black mothers worldwide, fostering a community where they feel seen, heard, and celebrated in all facets of their lives.

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## Year in Review

**Key Milestones Achieved:**

- Over 1,000 women joined our Facebook Group

**Impact by the Numbers:**

- Number of women served: 267
- Events hosted: 13
- Podcast episodes released: 12
- Community engagement: 1,000+

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## Programs & Initiatives

**Health & Wellness**

- We raised \$1,400 for our mental health scholarship and held space for moms to decompress and talk

**Financial Freedom & Wellness**

- We hosted a workshop sponsored by one of our moms Leslie Levy who is a realtor and one of our members.

**Cultural Relevance**

- [Showcase efforts to uplift Black motherhood and family units]
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## Financial Overview

### Revenue & Expenses:

- Total Revenue: \$2,510 (returned \$1,095 with canceled events)
  - Total Expenses: \$3,658
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## Partnerships & Collaborations

- Dr. Amanda
  - Dynasty Personified
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## Looking Ahead: Goals for Next Year

### Strategic Priorities:

- Expanding revenue streams & profitability
- Scaling programs & events that are focused on our core values
- Increasing brand awareness & community engagement
- Strengthening partnerships & funding opportunities

### Upcoming Initiatives:

- Period Parties
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## Acknowledgments & Gratitude

- Thank stakeholders, team members, volunteers, and supporters
  - Special acknowledgments for exceptional contributions
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## Appendix & Contact Information

- Additional data or supporting documents
- Contact details and ways to get involved

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*End of Report*