



**Mom Ish: The Weekend**

**Reclaiming Rest. Celebrating Resilience.  
Building Legacy.**

Premier 3-Day Conference & Fundraising Experience  
September 18-20th, 2026

Hosted by **The Black Mom Ish Foundation**

## THE PROBLEM

# Black Mothers Are Carrying Too Much—With Too Little Support

Black mothers face disproportionate health, mental health, and economic disparities

Systems were not designed with Black motherhood in mind

Rest, healing, and leadership development are often treated as luxuries—not necessities

# Black Mom Ish exists to change that.





## OUR SOLUTION

# Mom Ish: The Weekend

A transformative, immersive experience that:

**Centers Black mothers' wellness and leadership**

**Provides tools for healing, financial clarity, and legacy building**

**Raises critical funds to support year-round programming**

# This is restoration with strategy.

# 3 Days. 1 Powerful Experience.



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## Friday – Welcome & Connect

Community mixer, connection, and grounding



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## Saturday – Conference + Evening Gala

Panels, workshops, and *Everyday Extraordinary Awards*



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## Sunday – Rest & Reclaim Day

Wellness, reflection, and intentional closure





**WHO ATTENDS**

**200+ Black mothers, leaders, professionals, and change-makers**

- Community partners, nonprofit leaders, health professionals
- Corporate and philanthropic supporters aligned with equity and impact

**This is an engaged, influential audience.**

## WHY SPONSOR

# Your partnership:



**Directly supports Black maternal wellness and leadership**



**Aligns your brand with equity, care, and community impact**



**Offers authentic engagement—not transactional visibility**



**Demonstrates investment beyond performative support**



## OUR FUNDRAISING GOALS

# \$50K

**Total Sponsorship Goal**

# \$15K

**Pre-Weekend Goal**

## Funds support:

**Mental Health Scholarships**

**Wellness experiences**

**Scholarships for mothers**

**Year-round Black Mom Ish initiatives**

## Sponsorship tiers

**Small Business Ally – \$500**

**Sponsors access for Black mothers**

Your \$500 sponsorship helps:

- Provide **conference access for 1–2 Black mothers** who may not otherwise be able to attend
- Offset the cost of **meals, materials, and wellness programming**
- Ensure the weekend remains **accessible, inclusive, and community-centered**

*This level directly removes financial barriers for Black mothers to show up, learn, and rest.*



# Friends of Black Mom Ish – \$1,000

## Supports healing-centered experiences

Your \$1,000 sponsorship helps:



Fund **wellness sessions** (mental health, rest, self-care)



Support **speaker honorariums** and expert-led workshops



Provide **resource materials** mothers can take home and use beyond the weekend

*This level supports healing that extends past the event.*

# Community Sponsor – \$2,500

## Strengthens community and connection

Your \$2,500 sponsorship helps:

- Sponsor a **full session or workshop experience**
- Support **childcare considerations, accessibility needs, and safe spaces**
- Ensure mothers can participate fully—without distraction or stress

*This level helps create an environment where mothers can truly exhale.*

# Pillar Sponsor – \$5,000

## Funds a core area of impact

Your \$5,000 sponsorship directly supports one of our pillars:

### Motherhood Lounge

Mental health, identity, self-care

### Legacy Lab

Leadership, financial wellness, purpose

### MotherWell Collective

Health, healing, reproductive wellness

This level helps:

- Fund **curriculum, facilitators, and resources**
- Create **high-quality, culturally responsive programming**
- Sustain this pillar beyond the weekend

*This is targeted, transformational support.*

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# Presenting Sponsor – \$10,000

## Powers a full-day experience

Your \$10,000 sponsorship helps:

- Underwrite **Conference Day, the Gala, or Rest & Reclaim Day**
- Cover **venue, production, wellness activations, and accessibility**
- Ensure a seamless, dignified experience for all attendees

# This level ensures excellence, intention, and impact at scale.